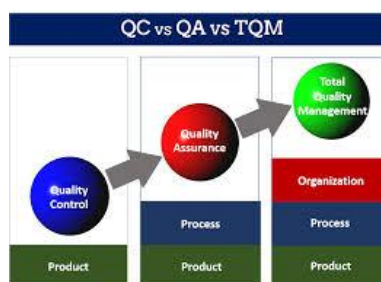


Detailed Project Report



"Deming Technologies — Empowering Innovation, Ensuring Quality, Driving Tomorrow.



Deming Technologies Lab

(A division of Deming Certification & Rating Pvt. Ltd.)

Issue No.1 Issue date 01.01.2026 Rev No.00 Rev date 01.01.2026

Prepared By : Investor Manager	Reviewed By : Business Development Manager	Approved By : Director
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Prepared By : Investor Manager	Reviewed By : Business Development Manager	Approved By : Director
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LIST OF ABBREVIATIONS USED

Commonly used abbreviations in documentation are enumerated below:

Abbreviation	Description
TIC	Testing, Inspection and Certification
MSME	Micro, Small, and Medium Enterprises
ESG	Environmental, Social, and Governance
R&D	Research and Development
ISO	International Organization for Standardization

01. Table of Contents

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II. Authorization

Detailed Project Report has been established for meeting the requirements of Investors to generate the investment.

The Top Management of **Deming Technologies Lab** have reiterated the desire of the company to implement and maintain **detailed project report** for Investors to generate the investment.

Detailed Project Report has been authorized by the undersigned for circulation and implementation at all levels in the company.

Revisions shall be prepared by Investor Manager, reviewed by approved by the undersigned.

Director,
For **Deming Technologies Lab**

Issue No.1 Issue date 01.01.2026 Rev No.00 Rev date 01.01.2026

Prepared By : Investor Manager	Reviewed By : Business Development Manager	Approved By : Director
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III. Foreword

The purpose of this **Detailed Project Report** has been established for meeting the requirements of Investors to generate the investment by **Deming Technologies Lab**.

General details, organizational structure, responsibilities, authorities and relationship of personnel and the method of carrying out of task of each element of the system have been given in this **detailed project report**. Wherever applicable references have been given to other relevant documents.

Detailed Project Report provides guidance to invest in our organizations with this documented system, maintain orderliness and ensure clarity and uniformity in the description of work by different personnel.

Investor Manager is responsible for control of the contents, distribution and general administration of this **detailed project report**. Up-dated **Detailed Project Report** is made available to recipients as soft copy with “read only” access.

The uncontrolled copies of this manual are issued for general information of our investors and other interested parties and the revision follow-up of these is not definite.

This manual will be of use to our investors and other interested parties for knowing our investment portfolio, its investment opportunities, our capabilities and our investment opportunities provided by us. This will also be useful to them to know how we are fulfilling investors / interested parties’ requirements and are continually improving keeping in view the range of our investment portfolio, systems and facilities

IV. Introduction

Deming Technologies Lab is a leading **testing, inspection, and certification (TIC) service provider** in India, committed to delivering accurate, reliable, and timely solutions across industries. Serving manufacturers, startups, MSMEs, exporters, healthcare organizations, and government bodies, the lab helps businesses meet both domestic and international regulatory standards. By leveraging advanced technology, skilled professionals, and accredited processes, it ensures quality, compliance, and operational excellence for its clients.

The lab offers a **comprehensive range of services**, including product testing, inspections, ISO and industry-specific certifications, consulting, training, and ESG solutions. Its client-focused approach includes flexible service packages, subscription models, and strategically located labs to reduce turnaround times and improve accessibility. This enables businesses of all sizes to efficiently achieve compliance and enhance their market credibility.

With early market traction, strong partnerships, and a focus on **innovation and education**, Deming Technologies Lab not only provides technical solutions but also promotes awareness about quality and regulatory standards. By combining technological expertise, operational efficiency, and industry guidance, the lab positions itself as a trusted partner for businesses aiming to grow, compete, and maintain sustainable practices in today's evolving market.



V. Overview Summary

Deming Technologies Lab is a prominent testing, inspection, and certification (TIC) service provider in India, dedicated to helping businesses ensure product quality, safety, and regulatory compliance. The lab serves a wide spectrum of clients, including manufacturers, startups, MSMEs, exporters, healthcare organizations, and government bodies. By integrating advanced laboratory technology, skilled professionals, and recognized accreditations, Deming Technologies Lab provides reliable and timely solutions that meet both domestic and international standards.

The lab offers a comprehensive suite of services that spans product testing, on-site inspections, ISO and industry-specific certifications, consulting, and training programs. In addition, Deming Technologies Lab delivers ESG and sustainability solutions to help organizations adopt environmentally and socially responsible practices while maintaining operational efficiency. This holistic approach ensures that clients receive end-to-end support for quality assurance and compliance, minimizing risks and enhancing their credibility in the market.

With a client-centric model, the lab emphasizes flexibility and accessibility. Customized service packages, subscription-based models, and strategically located labs across major states ensure faster turnaround times and convenient access for businesses of all sizes. By focusing on both small-scale enterprises and large industrial clients, Deming Technologies Lab bridges gaps in the market, making high-quality TIC services more affordable and attainable.

Deming Technologies Lab has achieved early traction in the market by securing key industrial clients and building trust through consistent, high-quality service. Its commitment to research, innovation, and industry education further distinguishes it from competitors. By promoting awareness about regulatory compliance and best practices, the lab not only delivers technical solutions but also empowers businesses to improve processes, ensure sustainability, and achieve long-term growth in a rapidly evolving market.

Detailed Project Report – Deming Technologies Lab

1. Executive Summary

Deming Technologies Lab provides reliable testing, inspection, and certification (TIC) services to industries, startups, MSMEs, exporters, healthcare organizations, and government bodies. Equipped with advanced technology, skilled professionals, and accredited processes, the lab ensures quality, compliance, and operational efficiency. It offers comprehensive services including consulting, training, and ESG solutions for end-to-end client support. With early market traction, strategic presence, and a client-focused approach, Deming Technologies Lab is well-positioned for growth in India's expanding TIC market.

2. Company Profile

Deming Technologies Lab is a leading provider of testing, inspection, and certification (TIC) services in India, serving industries, MSMEs, exporters, healthcare, and government sectors. The lab combines advanced technology, skilled professionals, and accredited processes to ensure reliable and timely solutions. It offers comprehensive services including product testing, inspections, certifications, consulting, training, and ESG compliance support. With a client-centric approach and strategic presence across key states, Deming Technologies Lab drives quality, compliance, and operational excellence for its clients.

3. Founder's Profile

The founder of Deming Technologies Lab is an experienced professional Er.Mukesh Kumar Singh (**Linkedin profile:** <https://in.linkedin.com/in/mukesh-singh-a74512194>) in the testing, inspection, and certification (TIC) industry, with expertise in quality assurance, regulatory compliance, and laboratory management. Driven by a vision to provide reliable, accessible, and innovative TIC services, they have built a client-focused organization that combines advanced technology, skilled teams, and accredited processes to serve industries, startups, exporters, and government bodies efficiently.

4. Total Quality Certification, Inspections, and Verification Services

Deming Technologies Lab provides comprehensive quality solutions, including product testing, inspections, certifications, and verification services, ensuring businesses meet regulatory and industry standards. With advanced technology and skilled professionals, the lab delivers accurate, reliable, and timely results that enhance compliance, safety, and market credibility.

5. Sustainability and ESG Audit Services

Deming Technologies Lab offers ESG and sustainability audit services to help organizations meet environmental, social, and governance standards. These audits assess processes, operations, and compliance with global sustainability norms. The lab provides actionable insights and recommendations to improve efficiency, reduce environmental impact, and promote responsible business practices.

6. Market Overview and Industry Trends

The Testing, Inspection, and Certification (TIC) market in India is rapidly expanding, driven by increasing industrialization, stricter regulatory standards, and growing consumer awareness of product quality and safety. Both domestic and export-oriented businesses are seeking reliable TIC services to comply with national and international requirements, creating strong demand across sectors such as manufacturing, food, healthcare, and pharmaceuticals.

7. Target Market Segmentation

Deming Technologies Lab targets a diverse client base, including industries and manufacturers seeking quality assurance, startups and MSMEs needing affordable and reliable compliance solutions, export-oriented businesses requiring international certifications, and healthcare organizations and government bodies for audits and regulatory adherence. This segmentation allows the lab to tailor services to specific needs while maximizing market reach and impact.

8. Value Proposition and Differentiators

Deming Technologies Lab delivers accurate, reliable, and timely testing, inspection, and certification services that help businesses ensure quality, compliance, and market credibility. Its client-centric approach includes customized solutions, subscription models, and flexible service packages for startups, MSMEs, and large enterprises.

Advanced technology, accredited processes, and skilled professionals provide trust, consistency, and operational efficiency. The lab's comprehensive services, including consulting, training, and ESG solutions, combined with a focus on innovation and awareness, differentiate it as a trusted partner in India's TIC industry.

9. Competitive Landscape

Deming Technologies Lab operates in a competitive TIC market, facing established national labs, emerging regional players, and international service providers.

Key competitive factors include pricing, technology adoption, accreditation, service quality, and turnaround time. The lab differentiates itself through advanced infrastructure, client-centric solutions, comprehensive services, and a focus on innovation and ESG compliance, building trust and long-term relationships with clients. By combining reliability, flexibility, and expertise, Deming Technologies Lab positions itself as a strong contender in India's growing TIC sector.

10. Go-to-Market Strategy

Deming Technologies Lab's go-to-market strategy focuses on targeted outreach to industries, MSMEs, startups, exporters, and healthcare organizations through digital marketing, industry events, and partnerships. It emphasizes awareness and education, conducting workshops, webinars, and seminars to highlight the importance of testing, certification, and compliance.

11. Awareness and Education Initiatives

Deming Technologies Lab actively promotes awareness about the importance of testing, inspection, and certification through workshops, webinars, and industry outreach programs. These initiatives help businesses understand regulatory compliance, quality standards, and best practices. By educating clients, the lab builds trust, empowers informed decision-making, and encourages a culture of continuous improvement across industries.

12. Operations and Supply Chain Network

Deming Technologies Lab operates with a streamlined supply chain and strategically located labs across key states to ensure timely service delivery. Efficient logistics, reliable vendors, and coordinated workflows enable quick sample collection, inspections, and reporting. This operational setup ensures consistency, reduces turnaround time, and enhances client satisfaction nationwide.

13. Agile & Lean Process Implementation

Deming Technologies Lab implements agile and lean methodologies to optimize workflows, reduce waste, and enhance operational efficiency. Flexible processes and rapid decision-making enable faster turnaround times, higher accuracy, and improved client satisfaction. Continuous process improvement ensures the lab stays adaptive, cost-effective, and responsive to evolving market demands.

14. Research & Development and Innovation

Deming Technologies Lab invests in research and development to stay at the forefront of testing, inspection, and certification technologies.

Innovative solutions, advanced equipment, and process improvements enable more accurate, efficient, and reliable services.

R&D efforts also support new service offerings, industry best practices, and continuous enhancement of client solutions, keeping the lab competitive in a rapidly evolving TIC market.



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15. Financial Overview and Projections

Deming Technologies Lab demonstrates steady revenue growth driven by increasing demand for testing, inspection, and certification services across industries.

With scalable service models, strategic market expansion, and operational efficiency, the lab projects sustainable revenue growth and profitability over the coming years.

Investments in technology, skilled professionals, and client acquisition are expected to enhance market share and long-term financial stability.

16. Funding Requirements and Allocation

Deming Technologies Lab is looking funding from Angel Investor, Venture Capitalist & Private Equity Investor upto Rs.50 Lakhs to Rs.5 Crores to expand operations, upgrade laboratory infrastructure, and adopt advanced testing technologies. Funds will be allocated to equipment procurement, recruitment and training of skilled professionals, marketing and client acquisition, and research & development initiatives. This structured allocation ensures enhanced service quality, faster turnaround times, market expansion, and long-term growth while maintaining operational efficiency and competitiveness.

17. Risk Management and Mitigation

Deming Technologies Lab identifies key risks including regulatory changes, competitive pressure, operational delays, and technology obsolescence. Mitigation strategies include maintaining up-to-date compliance knowledge, investing in advanced lab equipment, implementing robust quality management systems, and continuous staff training. Diversifying client segments, adopting flexible service models, and building strong vendor and partner networks further reduce operational and market risks, ensuring business continuity and reliability.

18. Vision, Mission, and Impact

Vision: To be a trusted leader in testing, inspection, and certification, delivering innovative and reliable solutions that empower businesses to achieve the highest quality and compliance standards.

Mission: To provide accurate, timely, and comprehensive TIC services, combining advanced technology, skilled professionals, and client-focused solutions to meet domestic and international regulatory requirements.

Impact: By enabling industries, startups, MSMEs, exporters, healthcare organizations, and government bodies to maintain quality and compliance, Deming Technologies Lab drives operational excellence, market credibility, and sustainable business practices across sectors.



To be a reliable partner in global industry. Contribute to improving the quality of human life.



- ▶ Quality first
- ▶ Customer Oriented
- ▶ Innovation Focused



- ▶ Reliability
- ▶ Integrity
- ▶ Quality
- ▶ Innovation
- ▶ Teamwork

19. Customer Engagement and Growth Metrics

Deming Technologies Lab tracks customer engagement through inquiries, repeat service adoption, subscription enrollments, and client feedback.

Early traction shows strong interest from industries, MSMEs, startups, exporters, and healthcare organizations, reflecting growing market trust.

Key growth metrics include increasing client base, expansion across states, rising service volumes, and higher revenue from recurring contracts and value-added consulting.

These metrics guide strategic decisions, optimize service offerings, and drive sustained business growth and market presence.

20. Future Expansion Plans

Deming Technologies Lab plans to expand its laboratory network across additional states and industrial hubs to improve accessibility and service reach.

The lab aims to invest in advanced testing technologies, automation, and R&D to enhance service accuracy and efficiency. Strategic partnerships with national and international organizations are planned to broaden service offerings and enter new market segments. Additionally, the lab intends to strengthen subscription models, ESG services, and client education programs to capture emerging opportunities and drive long-term growth.

21. Appendices and Supporting Documents

The appendices provide additional details to support Deming Technologies Lab's business profile, including:

- **Accreditations and Certifications:** Copies of ISO certifications, quality accreditations, and regulatory approvals.
- **Technical Specifications:** Details of laboratory equipment, testing capabilities, and methodologies.
- **Market Research Data:** Industry reports, TIC market trends, and competitor analysis.
- **Client References:** Testimonials, case studies, and project summaries highlighting early traction.
- **Financial Statements & Projections:** Historical financial data, revenue forecasts, and funding allocation plans.

These documents serve as evidence of credibility, operational readiness, and market potential for investors, partners, and stakeholders.

22. Contact details :

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